

FONTS, OUTLINES, BLEEDS, TRANSPARENCIES & OVERPRINT



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CREATIVE & PRINT

DESIGN • PRINT • MARKETING • MEDIA

FONTS

- Font types are numerous and diverse and when we do the design for your project we can provide fonts that you can approve. But we may not carry the fonts you use unless you upload them to your content folder so we can access them, as such we require you to change all your fonts to outlines prior to submission so there is not an issue

OUTLINES

- Fonts can cause problems when sending artwork to press. If you've used a typeface that we do not have, the document will print incorrectly, and we do not want to re-work your files. This is why you'll find that fonts within most vector logos (containing text) will have been converted to outlines, or paths. This effectively means that the text is no longer text - it has become a graphic, and the text cannot be altered. We recommend you save your file prior to turning fonts to outlines, then save it again with outlines in the file name. You can then change your fonts to outlines and save for production submission.

BLEEDS

- If there is any color or image you want to go to any edge on any side then setup for bleed is required for all 4 sides on both front/outside and back/inside files, the bleed must extend past the cut-line and will be trimmed from the product during the final cutting phase. When the image is required to extend all the way to the edge, bleed is needed to preserve the finished look and the quality of the final product.

Please keep all text at least 0.125" inside the cut-line.

- The bleed for Standard Products is 0.125".
- The bleed for Booklets and Presentation Folders is 0.25".
- For Wide Format Products, please see the Wide Format Guides under our support tab on the website for individual substrate guides.

TRANSPARENCIES

- Transparencies, glows and shadows can cause print outcome problems. To prevent this, never use shadows, glows, or any other transparency (image or otherwise) on top of a spot color. Always convert your spot color to CMYK and flatten before sending.

OVERPRINT

- Primarily used to intentionally overlap inks for a number of reasons, overprint can cause unexpected results. We suggest that you turn all overprint objects off before submitting your files.

Any questions please call us or email us at info@nicholasjohnprint.com to gain clarity and request support.
Thank You!