

QUALITY PRINT RESULTS GUIDE



- No files will be accepted until the client is registered with Nicholas John Creative / Print on-line, you can set-up your account when you place your first paid order.
- After receipt of the first client order and registration information a private “Nicholas John Creative / Print” folder in Microsoft **OneDrive** will be established for client with user name and password for all support file uploads of content needed to complete, proof and process design order requests.
- All “**PRINT AS IS FILES**” designed by you or your graphics designer should be uploaded on our File Upload page with your Unique Order # found on your paid order receipt.
- Client/Buyer is responsible for ALL proofing of files. ANY mistakes printed after client’s approval that may require reprinting are 100% at client’s expense.
- Final print ready files cannot be combined. There must be a minimum of one file per side for all print ready files. There should be a Front/Outside file for single sided projects and a separate Back/Inside file also if project has two sides. (Do not combine these files in a single file).
- All final print ready files should be generated for output as CMYK files. All printing Nicholas John Creative performs is done through the CMYK four color process. Please refer to Pantone PMS color codes and values using "Pantone Color Bridge Guide" as the reference for the correct screen tint percentages. Your computer monitor and or printer are NOT a correct check or reliable reference for color proofing or matching.
- Rule of thumb for printing is "Quality In... Quality Out". High resolution files at a minimum of 300 dpi or larger are the standard.
- As we do not maintain every font used by designers and do not want to rework the files you have submitted (without a paid design work order in place), We require all fonts and strokes to be converted to outlines and all transparencies to be flattened, prior to final output to a CMYK PDF bleed file.
- Bleeds - if there is **any** color touching **any** edge on **any** side then the project needs to be set-up as a bleed file adding .125" to ALL four sides. Example: 4" x 6" final cut size would be a bleed file that is = 4.25' x 6.25". See all about bleed files on our “**FAQ**” Page.
- Acceptable files for content submission can be PDF (Preferred), EPS, PSD, INDD, JPEG or TIFF.
- Files for Text Content can be sent in a Microsoft Word.doc or Note Pad .txt. Image and or Graphic Files can be JPEG, PNG, TIFF and should be high resolution files minimum 300 DPI
- Solid Borders on outside of files should be a minimum of .25" thickness, as cutting to a fine thin border presents balance problems and **cannot** be assured as a guaranteed alignment outcome.
- All Text should be in a safe zone - at least .25" from final outside cut lines and fold lines if possible.

See “**Templates**” Page and our links for help to design good files for print on our “**Important Guides & Links**” Page

Any questions please call us or email us at info@nicholasjohnprint.com to gain clarity and request support.
Thank You!